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Title: Portable power bank market share

Generated on: 2026-02-28 00:04:15

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What is the global portable power bank market size?

Region: Global |Format: PDF |Report ID: PMI3492 |SKU ID: 28179124 |Pages: 167 |Published : August,2025 |Base Year: 2024 |Historical Data: 2020-2023 The Global Portable Power Bank Market size is projected at USD 46.88 Billion in 2025 and is expected to reach USD 64.25 Billion in 2033,exhibiting a CAGR of 5.4% during the forecast period.

What is the power bank market?

The power bank market has emerged as a crucial segment within the consumer electronics industry,driven by the global surge in mobile device usage and digital dependence. A power bank is a portable device designed to charge electronic gadgets such as smartphones,tablets,laptops and even cameras without needing a fixed power source.

Which region has the highest power bank market share in 2024?

Asia-Pacific maintained the highest regional power bank market share at 51.2% in 2024 and is headed for a 9.1% CAGR to 2030. China,India,and Indonesia together ship more than 1 billion smartphones annually,and rolling blackouts of 2-6 hours are common in peri-urban grids.

What is the global power bank market report?

This report forecasts revenue growth and provides an analysis of the latest trends in each of the sub-segments from 2017 to 2030. For this report, Grand View Research has segmented the global power bank market report based on capacity range, energy source, battery type, distribution channel, and region:

Emerging Trend Towards Wireless Power Banks to Augment Market Growth. Globally speaking, wireless power banks have had tremendous customer growth. To meet the ...

Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of ...

In 2024, Lithium-Ion batteries dominated the battery type segment with an 80.6% market share due to high energy density and long cycle life. E-Commerce led the distribution channel ...

The United States accounts for a considerable share in the Portable Power Bank Market, triggered by a vast smartphone penetration, growing remote workplace culture, and ...

Asia Pacific dominated the power bank market with a market share of 43.89% in 2024. A power bank is a built-in portable battery that stores energy in chemical form through ...

The growing use of the internet and inadequate battery capacity of smartphones and other portable consumer electronic products are anticipated to continue to be the driving factors for ...

Market expansion is supported by rising smartphone use, travel recovery, and consumer preference for fast-charge and multifunctional portable energy solutions, with about ...

The electric segment is expected to dominate the power bank market with the largest share of 73.11% in 2025 due to surging demand for smartphones, laptops, and ...

Portable Power Bank Market Size, Share, Growth, and Industry Analysis, By Type (Up To 10000 mAh, 10001 - 20000 mAh, Above 20000 mAh), By Application (Offline Sales, Online Sales) ...

Asia-Pacific maintained the highest regional power bank market share at 51.2% in 2024 and is headed for a 9.1% CAGR to 2030. China, India, and Indonesia together ship more ...

The electric segment is expected to dominate the power bank market with the largest share of 73.11% in 2025 due to surging demand for smartphones, laptops, and wearable electronics, ...

Asia-Pacific maintained the highest regional power bank market share at 51.2% in 2024 and is headed for a 9.1% CAGR to 2030. ...

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